

W3BF | Worldwide Women in Banking and Finance

Closer to home directly within our company, Risk Reward has recently become a training provider to **W3BF | Worldwide Women in Banking and Finance**, a not-for-profit organization dedicated to focusing on providing women with educational, resourceful and networking opportunities. The key differential with **W3BF** however, is again the focus on women in developing and emerging markets and facilitating B2B connectivity with women in the OECD countries. As a preferred supplier to W3BF, Risk Reward provides banking and financial training to women. This service agreement provides W3BF with internationally experienced expert trainers, training course materials and practical know-how where needed anywhere in the world's capital cities.

Our goal is to support both the Summer Internship and W3BF scholarships programmes to encourage women to advance their executive and financial education in order to successfully compete in the global marketplace. The support from Risk Reward can encourage this long term investment. **W3BF** is hoping to establish national and capital cities chapters worldwide both via its LinkedIn Discussion Groups and co-publishing with local banking and finance newsletters and trade journals with original articles. The goal is to facilitate the creation of a global mindset for women in emerging markets, create B2B connectivity platform to explore new and innovative ideas for new banking products and services and to provide practical upskilling to meet local, regional and global customers.

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